

INSTRUCTIONS

Hand out a winterization promotion flyer onsite.

Have a conversation at the jobsite explaining the promotion or service you're offering.

How to use this tool:

1. Create your own flyer, download our Winterization Toolkit Flyer or contact pro@rachio.com to request your own customized flyer.
2. Print out several copies of the flyer to have ready in your service vehicle. Staple a business card to the flyer if it does not contain your contact information.
3. When you arrive onsite for a winterization job or other service, explain your winterization promotion and offer to let the customer sign up or call you later to schedule additional service.
4. Hand the customer a flyer to serve as a reminder or product explanation, or leave one behind in the mailbox, under a doormat or attach to the doorknob.

